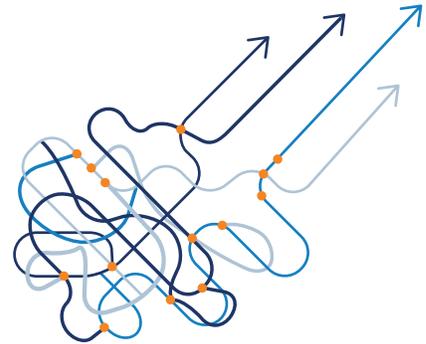


# Guide Sheet: Phishing Simulation and Training

Did you know that 90% of incidents and breaches included a phishing element? Phishing is a type of cyberattack whereby threat actors, posing as legitimate business contacts, send fraudulent emails to unsuspecting recipients. DYOPATH combines best-in-class training, phishing simulations, reporting and reinforcement to empower your employees to defend your organization against phishing attacks.



## Why Clients Choose DYOPATH for Phishing Simulation and Training

### Scheduled Campaigns

With scheduled campaigns, phishing education has never been easier.

### Simulated Phishing Tests

We provide simulated phishing tests as an additional security layer because phishing your own employees is just as important as having antivirus and a firewall.

### Customized Training

Your employees will be provided customized learning to help them behave like security experts.

## What is Phishing Simulation and Training?

Most self-serve Phishing Simulation and/or Training solutions are cumbersome, inflexible and leverage easily-recognizable canned email templates. DYOPATH takes a far different approach, delivering a customized training experience unique to your organization for optimal results. We start by researching your organization inside and out, even conducting employee interviews; then, using the knowledge we have gained, we develop fake websites and company logos which we know will personally appeal to your employees. Armed with the knowledge of your organization's internal functions and personalities, DYOPATH methodically puts your company through a rigorous test, targeting your employees with the most realistic and alluring phishing emails.



### Real-world Simulations

DYOPATH goes beyond basic simulations by preparing your employees to identify the most deceptive attacks. Leveraging education and awareness is a key tactic for catching suspicious emails missed by IT controls.

### Premium Training

Your employees are provided best-in-class training.

### Measurable Impact

Real-time reporting is provided from a high-level overview to a granular breakdown by each employee in your organization.

Contact DYOPATH Today for your Phishing Simulation and Training Questions